

# 2019-2020 District Goals



**District:** District 321C1  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

**Action Items:**

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 95% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

**Action Items:**

## LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 25 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

**Action Items:**

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	50
2nd Quarter	20
3rd Quarter	30
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 120 new members.

**Action Items:**

My district will establish 5 club branch(es).

My district will induct 40 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

## NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	5	100
2nd Quarter	2	40
3rd Quarter	1	20
4th Quarter	2	40

By the end of the 4th quarter, the district will start 10 new clubs.

With a minimum of 200 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 5 Leo Club(s).

My district will start 2 Speciality Club(s).

Legacy Clubs

My district will start 2 R-Campus Club(s) at 2 R-school/university

## MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	20
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 110 members.

### Action Items:

## NET GROWTH GOAL

120	+	200	-	110	=	210
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## **SERVICE: PEOPLE SERVED**

In the 2019-2020 fiscal year, my district will serve 150,000 people.

Action Items:

## **SERVICE ACTIVITIES**

In the 2019-2020 fiscal year, my district will complete 2,000 service activities.

Action Items:

## **SERVICE ACTIVITY REPORTING**

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 30% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

## **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

## **ADVOCATE**

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: